



natalie wallace | graphic design | milwaukee, wi

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## education

University of Wisconsin-Milwaukee  
Design & Visual Communication,  
Minor in Journalism, Advertising  
and Media Studies,  
Certificate in Digital Arts & Culture  
Honors, 3.9 GPA  
May 2022

## skills

### Technical

- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Substance
- Figma
- Hootsuite
- HubSpot
- Mailchimp
- Social Media

### Professional

- Organization
- Communication
- Team Building
- Collaboration
- Leadership
- Training & Coaching
- Critiquing
- Design Thinking
- Time Management
- Customer Service
- Adaptability

## experience

### Graphic Designer

Ampersand Marketing

February 2023 - Present

Working with a variety of different clients, designing from print to web  
Creating within tight deadlines while maintaining a high quality of work

### Marketing Specialist

J.W. Speaker

April 2021 - February 2023

Create marketing materials for new and existing products

Collaborating to expand marketing through web, print, social, & email

### Design Intern

NEXT.cc

May 2020 - April 2021

Developing social media presence, focusing on Instagram

Designing content for print and web-based viewing

### Graphic Artist

UW-Milwaukee, University Housing

December 2019 - April 2021

Communicating and negotiating with clients to fulfill requests

Designing and marketing for events through print and social media

### Arts Ambassador

Peck School of the Arts

April 2019 - August 2021

Advocating and promoting for PSOA through tours

Assisting prospective and current students navigate arts programs

### Art and Layout Editor

Furrow Magazine

Spring 2021

Review and discuss submissions

Design and adjust page layouts for magazine

### Printing & Shipping Intern

KC Printing

September 2017 - June 2018

Maintain, organize, and assure quality of inventory

## achievements

Entrepreneurial Showcase

December 2021

How We Are, Senior Capstone Exhibition

May 2022

wholehearted design.